

Great Power, Great Responsibility: 10 Superhero Skills and Tools for the Everyday Energy Manager

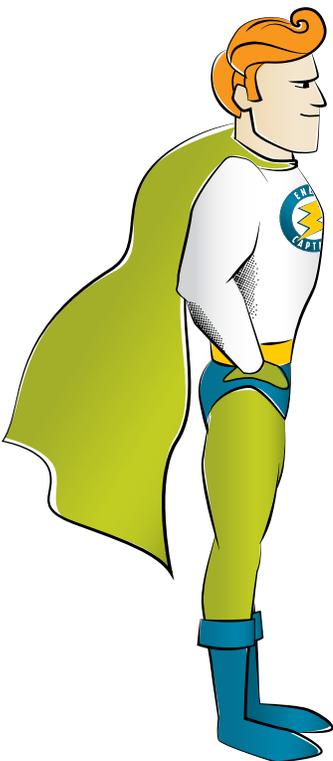
Meet Our Hero: Energy Captain!

He's defender of the energy budget, an enemy of waste, and protector of the bottom line! Energy Captain fights full time to keep energy use in check, and in his tireless pursuit of energy efficiency, he saves his company a financial bundle. Using super skills and an awesome technological arsenal, Energy Captain is able to turn any crisis into green savings—financial and environmental. Is it a bird? A plane? Nay, it's Energy Captain—the competent and well-equipped energy manager—ready to spring into action at the first sign of trouble from those evil ewogs (energy-wasting hogs), no matter what form they take.

Data-Density Specs

To spot the sneakiest ewogs, Energy Captain needs to see through the densest data. That's why he dons his powerful Data-Density Specs. They enable him to penetrate the murkiest information. By setting his gaze to molecular, Energy Captain can peer through any organizational obstacle and find a solution—fast!

EnergyCAP energy management software helps you take raw data and make it meaningful. Using financial and organizational hierarchies you can isolate a single property, meter, cost center, or account, in order to size up a problem and set priorities. And powerful grouping and benchmarking charts provide comparisons to keep your energy management practices ahead of the curve and assure compliance with legislative mandates and performance goals.



Electrono Mitts

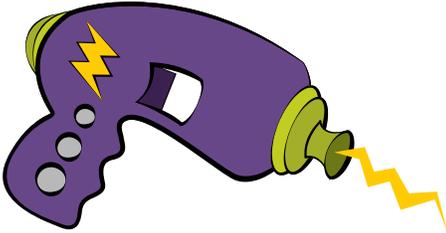
Energy Captain has a singular weakness—paper. It slows him down and stresses him out. With paper, he can make mistakes. But thanks to his Electrono Mitts, he never has to worry. These handy Mitts (no, they're not mittens) transform pulpy matter into electron particles that he can whiz through the airwaves, transforming paper kryptonite into electro-might!

The sheer volume of utility bills that an organization must process provides many opportunities for errors. Electronic billing and related bill import/export processes means a drastic reduction in human error and a corresponding increase in business efficiency. When invoices from

vendors are electronically imported into EnergyCAP, then shared with your accounting software, you can spend more time efficiently managing your resources, and less time searching for reliable data.

Get 'Er Done Easy Gun

When Energy Captain is battling the mischievous Invoice Minions from the realm of Balance Due, he needs a weapon he can trust. With his Get 'Er Done Easy Gun, he simply aims, blasts, and takes no prisoners, eliminating scores of foes with a single pull of the trigger!



It doesn't make sense to save on utility costs only to pay late, incorrectly or (gulp) pay twice. EnergyCAP's powerful audits and accounts payable export feature helps you improve and automate bill verification and payment processes while eliminating the need for duplicate data entry. EnergyCAP's customizable interface sends audited bills right to your Accounts Payable or General Ledger, playing nicely with a wide range of financial software including QuickBooks, Oracle, Great Plains, SAP, and more. No more data entry inefficiency. No more incorrect payments. No more interface hassles.

Audit Utility Belt

When those ewogs are swarming, Energy Captain's Audit Utility Belt is just the right tool to help him escape. With the confidence of a Jedi and the deftness of a surgeon, he suffers not even a scratch from his foes.

EnergyCAP's audit library has over 50 audits that help you to flag unusually high or low usage, missing bills, and abnormal billing dates. You can even set up audits to run automatically. EnergyCAP's powerful and flexible bill audits saved a California university almost \$200K by helping them discover that they were being billed twice for the same service! You can't predict every pitfall to energy management, but you can predict that EnergyCAP bill audits will have your back, and help you keep your costs low.

UltraStrength ExoMuscles

UltraStrength ExoMuscles give Energy Captain the power of ten men! When the Energy League needs to stop a building from sinking into waste-sand, they can call one person instead of an army. Energy Captain's ultra-strength helps him restore at-risk buildings to new levels of performance excellence.

You need energy management software strong enough to keep up with the latest standards and regulations. The State of Colorado purchased EnergyCAP to measure and help ensure compliance with the Governor's statewide energy reduction mandates. Since EnergyCAP automatically submits building data to ENERGY STAR's Portfolio Manager while maintaining all your energy data on a single platform,

you can focus more of your time and energy on ensuring that all your properties are making the grade.

Charge-Deflecting Body Armor

Energy Captain is constantly taking fire from his ewog nemesis, Masquerade! Masquerade's impostor-darts stick to unsuspecting hosts, sapping needed resources and supplies. That's why Energy Captain wears a specially designed suit that deflects the stickiest projectiles. When impostor-darts fly in, they instantly deflect off his super armor, and careen towards a more suitable target.

With EnergyCAP, submeter readings can be used to create accurate chargeback invoices for customers, building tenants, or departments. Cost allocation and re-billing are vital business practices for many organizations. EnergyCAP's flexible formula and scripting options help ensure accurate accounting for every kilowatt or Btu. No department or individual has to get "stuck" paying for someone else's energy.

Team Alert Beacon

No superhero works alone. Energy Captain has an array of super friends that help him enforce energy efficiency across the galaxy! With the simple push of a button, his Beacon fills the night sky, alerting his team with an easy-to-see message. When the Beacon appears, Energy Captain's team springs into action to fight waste at every turn.

Successful energy managers work with others to meet their goals. EnergyCAP's automated report distribution sends information to the right people at the right time so they can make wise energy-saving decisions. And flexible and configurable user permissions help ensure data relevance, integrity, and security.

Future-Warp Time-Bender

Every superhero knows that the easiest way to solve a problem is to avoid it altogether. If only there were a way to see future problems before they strike. Energy Captain's Future Warp technology gives him the ability to view the future, then alter the energy-time continuum and save the day before it falls apart!

One of the most rewarding parts of energy management is discovering the amount of money you didn't have to spend because of energy management activities. EnergyCAP calculates the savings from great energy management by comparing current energy use with a baseline year. This real-life time warp is called Cost Avoidance (or Measurement and Verification of Energy Savings). EnergyCAP's sophisticated Cost Avoidance Program can account for all kinds of variables, like changes in billing period, building size, use, and weather, just to name a few. Problem avoided!



Slick Speed

Energy Captain has his share of tools, but he also has the ability to zip around the planet like he's sliding on ice. Moving at speeds that astonish his friends and astound his foes, he can show up at any place, any time, effortlessly gliding in and out of danger!

EnergyCAP can morph even the wimpiest Clark Kent into a super-fast, info-surfing energy superhero. EnergyCAP's auto search feature allows you to quickly and easily navigate your database to find just the information you need. With instant access to years of utility billing data for accounts, cost centers, meters, buildings, and other organizational units, you'll zip to any relevant detail of energy data at any time. Sound slick? You bet.

Anti-Orbit Boots



Energy Captain's space-based super-hideout is super-sweet with floor-to-ceiling monitors, twinkling display lights, sensors, and energy gizmos. But when he needs to "break orbit" to effectively defend the forces of energy management, his anti-orbit boots keep him mobile and agile.

With EnergyCAP Online, it's easy to be mobile. Now you can file reports, enter data, and even conduct analysis on the run. EnergyCAP Online gives you the flexibility to grant web access to building managers and consultants, and to easily locate information with advanced search technology. The browser-based EnergyCAP application gives you the performance you'd normally expect from an installed app, but with the flexibility you need to conduct error-free, audits on-location.

Caution: Your Secret Identity May Not Be Safe With Us

Managing your energy information shouldn't require a superhero. But if you find that EnergyCAP helps you manage energy so well that your boss or co-workers start treating you like one, well then—your secret identity may not be safe with us. Visit EnergyCAP.com to maximize your superhero potential today.



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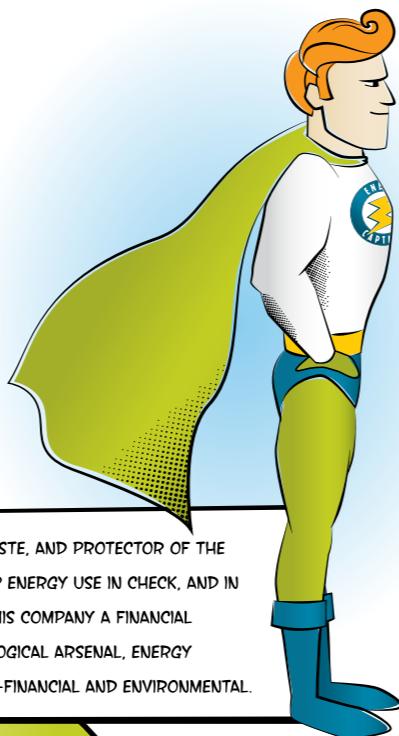
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MEET OUR HERO:

ENERGY CAPTAIN



HE'S DEFENDER OF THE ENERGY BUDGET, AN ENEMY OF WASTE, AND PROTECTOR OF THE BOTTOM LINE! ENERGY CAPTAIN FIGHTS FULL TIME TO KEEP ENERGY USE IN CHECK, AND IN HIS TIRELESS PURSUIT OF ENERGY EFFICIENCY, HE SAVES HIS COMPANY A FINANCIAL BUNDLE. USING SUPER SKILLS AND AN AWESOME TECHNOLOGICAL ARSENAL, ENERGY CAPTAIN IS ABLE TO TURN ANY CRISIS INTO GREEN SAVINGS—FINANCIAL AND ENVIRONMENTAL.



DATA-DENSITY SPECS



ENERGY CAPTAIN NEEDS TO SEE THROUGH THE DENSEST DATA. THAT'S WHY HE DOES HIS POWERFUL DATA-DENSITY SPECS. THEY ENABLE HIM TO PENETRATE THE MURKIEST INFORMATION. BY SETTING HIS GAZE TO MOLECULAR, ENERGY CAPTAIN CAN PEER THROUGH ANY ORGANIZATIONAL OBSTACLE AND FIND A SOLUTION—FAST!

GET 'ER DONE EASY GUN

IT'S A GOOD THING I HAVE MY GET 'ER DONE EASY GUN!!!



WHEN ENERGY CAPTAIN IS BATTLING THE MISCHIEVOUS INVOICE MISSIONS FROM THE REALM OF BALANCE DUE, HE NEEDS A WEAPON HE CAN TRUST. WITH HIS GET 'ER DONE EASY GUN, HE SIMPLY AIMS, BLASTS, AND TAKES NO PRISONERS, ELIMINATING SCORES OF FOES WITH A SINGLE PULL OF THE TRIGGER!

AUDIT UTILITY BELT

WHEN THOSE EWOGS ARE SWARMING, ENERGY CAPTAIN'S AUDIT UTILITY BELT IS JUST THE RIGHT TOOL TO HELP HIM ESCAPE. WITH THE CONFIDENCE OF A JEDI AND THE DEFTNESS OF A SURGEON, HE SUFFERS NOT EVEN A SCRATCH FROM HIS FOES.

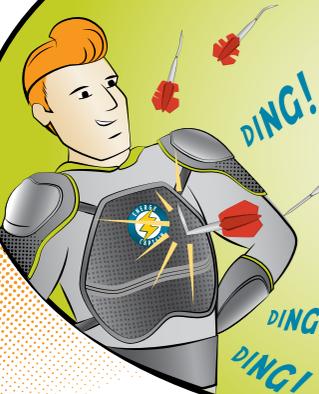
ELECTRONO MITTS

ENERGY CAPTAIN HAS A SINGULAR WEAKNESS—PAPER. BUT THANKS TO HIS ELECTRONO MITTS, HE NEVER HAS TO WORRY. THEY TRANSFORM PULPY MATTER INTO ELECTRON PARTICLES THAT HE CAN WHIZ THROUGH THE AIRWAVES, TRANSFORMING PAPER KRYPTONITE INTO ELECTRO-MIGHT!



CHARGE-DEFLECTING BODY ARMOR

ENERGY CAPTAIN IS CONSTANTLY TAKING FIRE FROM HIS EWOG NEMESIS, MASQUERADE! MASQUERADE'S IMPOSTOR-DARTS STICK TO UNSUSPECTING HOSTS, SAPPING NEEDED RESOURCES AND SUPPLIES. THAT'S WHY ENERGY CAPTAIN WEARS A SPECIALLY DESIGNED SUIT THAT DEFLECTS THE STICKEST PROJECTILES, CAREENING THEM TOWARDS A MORE SUITABLE TARGET.



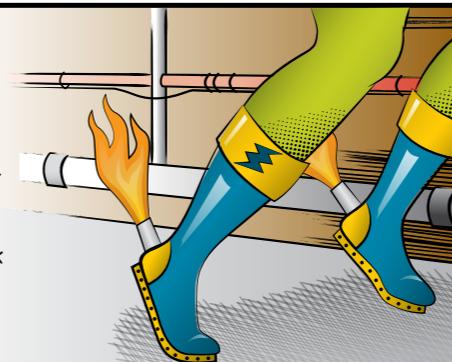
TEAM ALERT BEACON

ENERGY CAPTAIN HAS AN ARRAY OF SUPER FRIENDS THAT HELP HIM ENFORCE ENERGY EFFICIENCY ACROSS THE GALAXY! WITH THE SIMPLE PUSH OF A BUTTON, HIS BEACON FILLS THE NIGHT SKY, ALERTING HIS TEAM WITH AN EASY-TO-SEE MESSAGE. ENERGY CAPTAIN'S TEAM SPRINGS INTO ACTION TO FIGHT WASTE AT EVERY TURN.



ANTI-ORBIT BOOTS

ENERGY CAPTAIN'S SPACE-BASED SUPER-HIDEOUT IS SUPER-SWEET WITH FLOOR-TO-CEILING MONITORS, TWINKLING DISPLAY LIGHTS, SENSORS, AND ENERGY GIZMOS. WHEN HE NEEDS TO "BREAK ORBIT" TO EFFECTIVELY DEFEND THE FORCES OF ENERGY MANAGEMENT, HIS ANTI-ORBIT BOOTS KEEP HIM MOBILE AND AGILE.



SLICK SPEED

ENERGY CAPTAIN HAS HIS SHARE OF TOOLS, BUT HE ALSO HAS THE ABILITY TO ZIP AROUND THE PLANET LIKE HE'S SLIDING ON ICE. MOVING AT SPEEDS THAT ASTONISH HIS FRIENDS AND ASTOUND HIS FOES, HE CAN SHOW UP AT ANY PLACE, ANY TIME, EFFORTLESSLY GLIDING IN AND OUT OF DANGER!



FUTURE-WARP TIME BENDER

EVERY SUPERHERO KNOWS THAT THE EASIEST WAY TO SOLVE A PROBLEM IS TO AVOID IT ALTOGETHER. ENERGY CAPTAIN'S FUTURE WARP TECHNOLOGY GIVES HIM THE ABILITY TO VIEW THE FUTURE, THEN ALTER THE ENERGY-TIME CONTINUUM AND SAVE THE DAY BEFORE IT FALLS APART!



ULTRASTRENGTH EXOMUSCLES GIVE ENERGY CAPTAIN THE POWER OF TEN MEN! WHEN THE ENERGY LEAGUE NEEDS TO STOP A BUILDING FROM SINKING INTO WASTE-SAND, THEY CAN CALL ONE PERSON INSTEAD OF AN ARMY. ENERGY CAPTAIN'S ULTRA-STRENGTH HELPS HIM RESTORE AT-RISK BUILDINGS TO NEW LEVELS OF PERFORMANCE EXCELLENCE.

ULTRASTRENGTH EXOMUSCLES

